

## Read Up on Industry Information

“There are many periodicals, newsletters, seminars and experts, each bursting with news and information that will assist your business. But, who has the time to read everything or go to every seminar? Pick and choose wisely what you need to read and what conferences you should attend. Put aside a set time each week for reading and select the top two or three seminars that are must-attends. You do need to stay on top of your industry – not get buried by it.”

- Kathy Braddock